

University of Pennsylvania Fund publicity material

Print Collection 64

Finding aid prepared by Cory Austin Knudson.

Last updated on January 28, 2020.

University of Pennsylvania, Kislak Center for Special Collections, Rare Books and Manuscripts

2020 January 2

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Summary Information

Repository	University of Pennsylvania: Kislak Center for Special Collections, Rare Books and Manuscripts
Creator	University of Pennsylvania Fund.
Title	University of Pennsylvania Fund publicity material
Call number	Print Collection 64
Date [inclusive]	1924-1926
Extent	0.2 linear foot (1 box)
Language	English
Abstract	The materials in this collection include informational and promotional material relating to the University of Pennsylvania Fund's fundraising effort between its founding in 1924 and 1926. The bulk of the material dates from 1925, and includes booklets, newsletters, donation forms, programs, fliers, and newspaper clippings.

Cite as:

University of Pennsylvania Fund publicity material, 1924-1926, Print Collection 64, Kislak Center for Special Collections, Rare Books and Manuscripts, University of Pennsylvania

Biography/History

The University of Pennsylvania Fund was founded on October 27, 1924 as "the medium through which the financial problems of the institution will be solved" ("What Should I Give?" p. 3, Box 1 Folder 4). While at the time it was fourth in enrollment and size of faculty among American universities, it was 21st in amount of productive endowment, leading to wage stagnation, difficulties in building upkeep, and a severe lag on necessary expansions of facilities and services for the growing student population ("The Girard Letter" pp. 6-7, Box 1 Folder 5). The Fund's first task was to formulate a program of policy and needs, which determined that the University would need to raise \$45,650,000 over its first 15 years. The materials in this collection include informational and promotional material relating to the University of Pennsylvania Fund's fundraising effort over its first two years.

Scope and Contents

This collection contains informational and promotional material including booklets, newsletters, donation forms, programs, fliers, and newspaper clippings relating to the accomplishments and needs of the University of Pennsylvania Fund between 1924 and 1926. The majority of the material dates from 1925. Materials in Box 1 Folder 1 appear to be largely intended for University of Pennsylvania alumni as well as University of Pennsylvania Fund volunteers, who are called "Class Committeemen and Workers." The remaining material is largely informational and promotional, and notably includes several copies of *The University of Pennsylvania: Past, Present, and Future*, a booklet which contains the first Program of Policy and Needs of the University of Pennsylvania Fund.

Administrative Information

University of Pennsylvania, Kislak Center for Special Collections, Rare Books and Manuscripts

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Access Restrictions

This collection is open for research use.

Use Restrictions

Copyright restrictions may exist. For most library holdings, the Trustees of the University of Pennsylvania do not hold copyright. It is the responsibility of the requester to seek permission from the holder of the copyright to reproduce material from the Kislak Center for Special Collections, Rare Books and Manuscripts.

Controlled Access Headings

CORPORATE NAME(S)

- University of Pennsylvania.

FORM/GENRE(S)

- Newspapers
- Publications (documents)

SUBJECT(S)

- Education
- Fund raising
- Universities and colleges--United States
- Universities and colleges--United States--Finance

Collection Inventory

	Box	Folder
"The Pennsylvania Flyer" circulars, "A Letter to the Alumni" newsletter, and fliers, 1925.	1	1
"The Fund Questionnaire" and print, undated.	1	2
List of meetings, undated.	1	3
"What Should I Give?" and "University Opportunities" pamphlets, 1924, undated.	1	4
Miscellaneous informational pamphlets about the University of Pennsylvania and the University of Pennsylvania Fund, 1925, undated.	1	5
The University of Pennsylvania Fund reports, 1925 May 29, 1925 October 1.	1	6

	Box	Folder
Newspaper clippings, 1925-1926.	99	1

"News About Pennsylvania Gathered from Maine to California" newsletter, 1925.	99	2
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	Box	Folder
<i>The University of Pennsylvania: Past, Present, and Future</i> , circa 1925.	1	7

<i>Sperry '89</i> booklet, undated.	1	8
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<i>The Next Step in medicine, Medical Leadership at the University of Pennsylvania</i> , and Subscription to Medical Development donation form, undated.	1	9
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Program for the Annual Meeting of the American Section of the International Association of Medical History, 1927 May 3.	1	10
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