

Otis Elevator Company advertisements

238

Last updated on August 19, 2014.

Audiovisual Collections and Digital Initiatives Department

2014

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Summary Information

Repository	Hagley Museum and Library: Audiovisual Collections and Digital Initiatives Department
Creator	Otis Elevator Company
Title	Otis Elevator Company advertisements
Call number	238
Date	circa 1929
Extent	13 items
General Physical Description	13 items (advertisements) : some color ; 11 x 8.5 in.
Location	GL Box 1
Language	English
Abstract	<p>The Otis Elevator Company manufactures, installs and maintains elevators, escalators and moving walkways. Elisha Otis (1811-1861) founded the company in 1853 in New York. This collection consists of thirteen tear sheets of advertisements with sketched illustrations for Otis Elevator Company elevators (8) and escalators (5). The escalators are shown in five different styles for department stores installations.</p>

Biography/History

The Otis Elevator Company manufactures, installs and maintains elevators, escalators and moving walkways. Elisha Otis (1811-1861) founded the company in 1853 in New York. The company began to be publicly traded in 1898. The first escalator was shown at the Paris Exposition in 1900. The advancement of gearless traction elevators enabled the construction of high-rise buildings and skyscrapers. Otis elevators were installed in the Empire State Building, the Eiffel Tower, the Statue of Liberty among other notable buildings. In 1926, self-service operated elevators were available. Throughout the 1920s and 1930s, Otis Elevator Company focused on safety and service.

Scope and Contents

These are thirteen tear sheets of advertisements with sketched illustrations for Otis Elevator Company elevators (8) and escalators (5). The escalators are shown in five different styles for department stores installations. The elevator advertisements feature the exteriors of buildings for which Otis equipment was purchased. Each item list the architect's name, contractor, and amount and type of Otis equipment in the structure. The buildings are: Atlanta City Hall, Holabird & Root's Chicago Board of Trade Building, Kalamazoo Trust & Savings Bank, Bank of New York and Trust Company, Bank of Manhattan Company, Irving Trust Company, Allegheny County (Pa.) Office Building, R.J. Reynolds Tobacco Company.

Administrative Information

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Access Restrictions

This collection is open for research.

Controlled Access Headings

Corporate Name(s)

- Bank of New York and Trust Company--Buildings.
- Bank of the Manhattan Company--Buildings.
- Chicago Board of Trade Building (Chicago, Ill.)
- Irving Trust Company--Buildings.
- R.J. Reynolds Tobacco Company--Buildings.

Form/Genre(s)

- Advertisements.

Geographic Name(s)

- Pittsburgh (Pa.)--Buildings, structures, etc.

Subject(s)

- Bank buildings.
- City & town halls--Georgia--Atlanta.
- Elevators--History--United States.
- Escalators--History--United States.